



*If music is the food of love,
let it be the food of life!*

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Hunger and poverty are tough issues that some people just prefer to ignore. **rock CAN roll, Inc.**, is a volunteer, non profit, 501c-3, hunger relief organization and think tank. We collaborate with scheduled "events" collecting food and basic necessities for the too many children, seniors and families, who live with hunger and in poverty. **rCr** teams up with the music industry, schools, corporations, and social gatherings to raise awareness and come up with creative projects to help our neighbours in need. You **CAN** be part of the solution!

Planning an event? Why not make it a **rock CAN roll** event?

we CAN beat hunger!

www.rockCANroll.org



Leah Osborn and Paul Schulte are first to donate food to Rock CAN Roll at Riverhead Raceway

FOR IMMEDIATE RELEASE

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**CHRIS YOUNG TEAMS UP WITH ROCK CAN ROLL®
IN A 'RACE' TO 'BEAT HUNGER' AT ALL LEGEND & MODIFIED RACES
THROUGHOUT THE SUMMER AT RIVERHEAD RACEWAY**

JERICO, NY – CHRIS YOUNG, Long Island's youngest (15 year old) INEX Legend racecar driver has teamed up with ROCK CAN ROLL®, a not for profit hunger relief organization, based on Long Island, and he is racing to beat hunger! Chris is asking all

race “FANS to bring CANS”, or any healthy and nutritious non-perishable food donation, to his pit stall at RIVERHEAD RACEWAY when he races his INEX Legend car this summer. On those nights the Legends have off, NASCAR Modified Driver Chris Young will accept all food donations in his son’s place. Founded by Aimée Holtzman, ROCK CAN ROLL® procures and delivers food and basic necessities collected at concerts and events, to local emergency food agencies.

rock CAN roll, Inc®, is a volunteer, 501c3, non-profit, hunger relief organization and think tank whose mission is to be a source that CAN continually restock the shelves of emergency food agencies.

rock CAN roll collaborates with rock concerts, schools, corporations, and private individuals to collect canned and non-perishable food (and basic provisions) for distribution to local agencies and into the hands of children, seniors and families who live with hunger and poverty.

The rock CAN roll organization is always looking for new collaborators, volunteers, supporters and friends to help in this quest to beat hunger.

For a list of most needed foods, to make a tax deductible contribution and further information about rock CAN roll, please visit www.rockCANroll.org